

INTERNATIONAL REGENERATIVE TOURISM CONFERENCE

*The Future of Sustainable Tourism
through a Regenerative Lens*



Dingle, County Kerry, Ireland

19th & 20th November 2024

#CorcaDhuibhne

#DinglePeninsula

#RegenerativeTourism

#THRIC2024

@CE4RT



Fáilte romhaoibh go dtí Chorca Dhuibhne

A very warm welcome to Dingle and to the International Regenerative Tourism Conference. This conference combines the final event of the CE4RT (Circular Economy for Regenerative Tourism) co-funded EU project with the return of THRIC (Tourism & Hospitality Research in Ireland Conference).

This programme will provide you with a complete agenda for the two days along with introducing our sponsors, speakers and project partners.

We hope you enjoy the conference activities and take the opportunity to meet the tourism SMEs, lecturers, researchers, students, tourism professionals, tourism policy makers, climate leaders, destination management organisations and local authorities who are all present.



Circular Economy for Regenerative Tourism (CE4RT)

CE4RT (Circular Economy for Regenerative Tourism) is a project co-funded by the European Union to assist tourism SMEs in their sustainability journey.

The main objective of CE4RT is to directly support SMEs in transitioning to a circular and regenerative tourism business model thus enabling the future resilience of this sector. This is a collaborative project supporting a network of tourism SMEs across five partner European countries (**Finland, Iceland, Ireland, Poland, The Netherlands**) in the areas of Sustainable Practice, the Circular Economy and Regenerative Tourism.

The project commenced in January 2023 and will continue until January 2025 with an overall budget of 1.17 million Euro funded through the European Innovation Council and SME's Executive Agency (EISMEA) Union Single Market Programme – COSME-2021-TOURSME.

The CE4RT Consortium includes the following partners:

EAST/Samiedu:	Itä-Savon Koulutuskuntayhtymä, Finland - https://samiedu.fi/
Iceland Tourism Cluster:	Islenski Feroaklasinn, Iceland www.icelandtourism.is/en/about/
The Tourism Space:	Burren Talk Ltd. T/A The Tourism Space, Ireland - www.thetourismspace.com
Dingle Peninsula Tourism Alliance:	Ireland – www.dingle-peninsula.ie
Munster Technological University:	Ireland – www.mtu.ie (LEAD PARTNER)
Business Development Friesland:	Stichting Business Development Friesland, The Netherlands www.bdfriesland.nl
Danmar Computers:	Danmar Computers SP Zoo, Poland www.danmar-computers.com.pl

CE4RT aimed to provide financial and business support to 80 tourism SMEs across five countries through a programme (up to €8250 per SME) with the following objectives:

1. To develop a peer-to-peer focused approach and share knowledge, expertise and best practice among tourism SMEs, in relation to the circular economy and regenerative tourism practices.
2. To deliver hands on training for tourism SMEs in developing sustainability practices and influencing positive behavioural changes amongst visitors.
3. To provide funding towards achieving recognised sustainability accreditation/certification.



4. To support tourism SMEs in the adoption of sustainable best practice through one-to-one coaching to develop sustainable plans and measure carbon footprint and coaching.
5. To offer tourism SMEs the opportunity to participate in international networking events.
6. To encourage tourism SMEs and other stakeholders in the development of innovative solutions towards regenerative tourism.



As shown in the figure above, the selected SMEs took part in an online training programme between November 2023 and March 2024. Following completion of this programme, the SMEs received a digital badge “Introduction to Regenerative Tourism” from Munster Technological University.



A group of CE4RT SMEs and consortium members took part in the “Leaders & Learners Workshops” knowledge exchange event in Iceland in April 2024. This event showcased regenerative tourism practices in local businesses and provided valuable networking opportunities.

Since April 2024, the CE4RT SMEs have been engaged with their sustainability coaches, working on their sustainability action/implementation plans. Those SMEs

who felt that it aligned with their businesses were given the opportunity to pursue certification as part of the programme.

This conference marks the final networking & knowledge sharing event of the CE4RT project, and we are delighted to welcome our EU project advisor Alan Vella from EISMEA, our CE4RT consortium partners and CE4RT SMEs from all 5 partner countries.

[FULL LIST OF CE4RT Participating Tourism SMEs](#)

For more information on the CE4RT project go to the [project website](#)



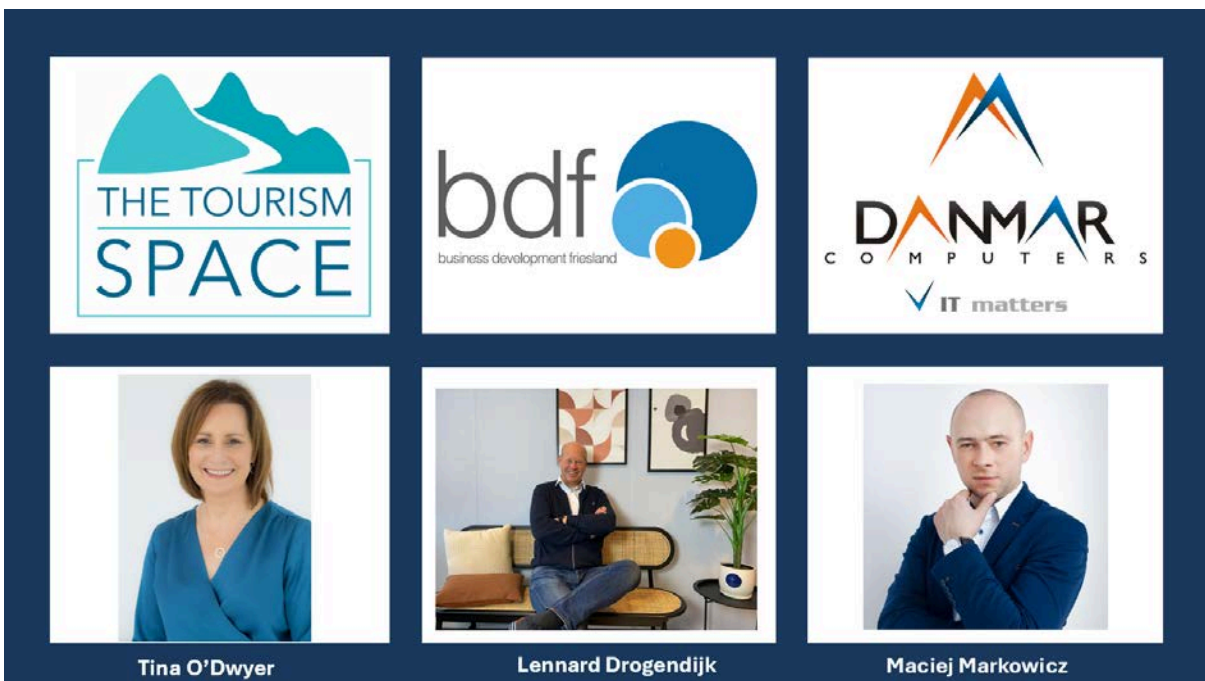
The CE4RT Framework for Regenerative Tourism

One challenge for the CE4RT project team was to establish a set of indicators which could be employed by SMEs to determine a benchmark and measure their performance throughout their regenerative tourism journey. The 5 themes shown in the framework below emerged from the project work to bring the SME on a shared regenerative tourism journey that:

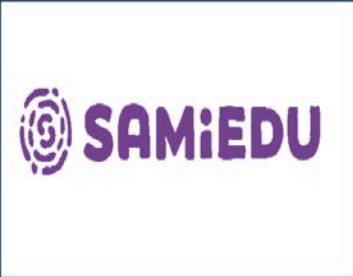
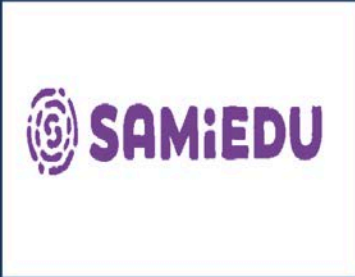

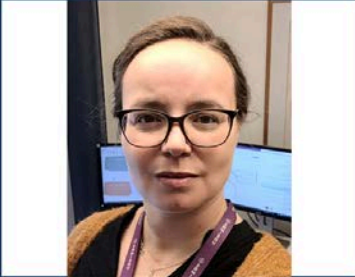
- Benefits host communities
- Tackles climate action
- Champions local places (nature, culture & heritage)
- Empowers visitors
- Delivers long-term sustainability & profitable businesses




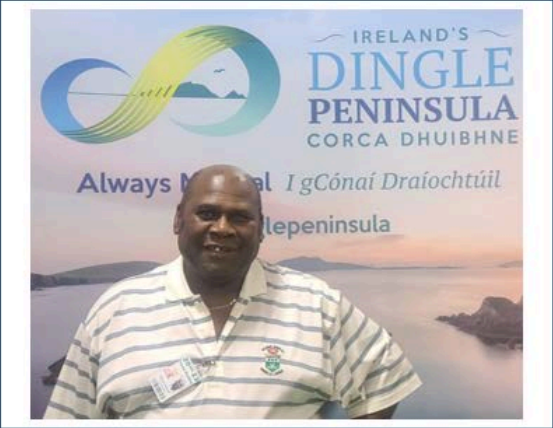


Meet the CE4RT Partners



Ásta Kristín Sigurjónsdóttir

		
		
Ásta Kristín Sigurjónsdóttir	Mika Nenonen	Anne-Mari Behm

	
	
Caroline Boland	Sam Adeyemi

Tourism and Hospitality Research in Ireland Conference (THRIC)

Since 2005 THRIC has contributed significantly to furthering our understanding of the tourism and hospitality industry in Ireland and internationally, from a wide variety of perspectives. THRIC has also served as a welcoming and inclusive arena for everyone from early-stage researchers to established academics to share their research on themes and topics directly relevant to the international tourism & hospitality industry.

Throughout this period THRIC has helped to establish and develop the network of academics & researchers working in tourism and hospitality throughout the island of Ireland.

The relaunched THRIC forms the central academic component of Day 2 of the International Regenerative Tourism Conference, on Wednesday 20th November 2024.

THRIC 2024 is designed to offer an open, engaging forum of keynote lectures, panel discussions and individual paper presentations across a number of concurrent sessions. These presentations will consider and debate a wide range of issues and challenges facing tourism, in turn helping to influence and shape best practice which can be disseminated between academia and industry.

The overarching themes for THRIC 2024 are:

- THEME 1: Towards a Regenerative Approach to Tourism Development
- THEME 2: Tourism and Technology
- THEME 3: Tourism & Hospitality workforce of the future - Education Matters

However, papers from a range of tourism topics will be presented.

THRIC Organising Committee

Munster Technological University (MTU) are proud to host THRIC 2024. If you have any questions, please don't hesitate to ask any of the organising committee.

THRIC Organising Committee		
Dr. Aisling Ward	Shirley Millar	Feargus Dunne
Mary Rose Stafford	Fiona Scott-Hayward	Dr. Sophie Price
Dr. Noel Murray	Ann Fitzgerald	

A BIG THANK YOU TO ALL OF OUR SUPPORTERS

We are delighted with all the support for the conference and would like to take this opportunity to thank our supporters:



CE4RT Project co-funded by the European Innovation Council and SME's Executive Agency (EISMEA)



Fáilte Ireland



Dublin City Council



Kerry County Council



INSTITUTE FOR SUSTAINABILITY
& SOCIAL JUSTICE
Sacred Heart University

Sacred Heart University (SHU in Dingle)



Údarás na Gaeltachta










Co-funded by
the European Union



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

The Dublin City Tourism Unit is the tourism resource for Dublin City Council and is responsible for tourism development across Dublin City. The Unit is also responsible for the Smart Tourism Programme for Dublin which is focused on driving innovation in the tourism industry and establishing Dublin as a world-leading 'Smart Destination'. The Dublin City Tourism Unit recently led the bid for Dublin to win the prestigious Global Tourism Innovation award for best Digital and Innovation Destination and has also won the 2024 European Capital of Smart Tourism title.



<p>LOCAL SUPPORT GLOBAL REACH</p> 		<p>CLOSE KNIT SPACE TO GROW</p> 
 <p>Mothu Corca Dhuibhne Dingle Druid</p>	<p>KERRY</p> <p>www.discoverkerry.com</p>	 <p>Kerry LGFA</p>
<p>DARK SKIES BRIGHT FUTURES</p> 	 <p>Munster Technological University</p>	<p>OPEN HEARTS CREATIVE SOULS</p> 



OLLSCOIL SACRED HEART
Campas Daingean Uí Chúis
SACRED HEART UNIVERSITY
Dingle Campus

Sacred Heart University (SHU) is celebrating 20 years in Dingle, County Kerry, Ireland. Having welcomed a small cohort of students in the spring

semester of 2004, SHU has ensured sustainably managed growth to the point where it hosted over 500 students at the Dingle Campus in the academic year 2023/2024.

SHU has consistently committed to, invested in and developed its Centre for Irish studies and flagship study abroad program housed in Dingle. The program's expanded, innovatively renovated and remodelled campus in Dingle will open to students in the spring of 2025.

Many refer to Dingle's idyllic location as the "best of both worlds" since it provides visitors with a host of amenities, all in an authentic setting with traditional Irish culture, rich in its people, and hugely resourced in its educators.

Dingle is a place with welcoming locals and many hospitable places in which to meet them: tremendous learning resources, magnificent relics, ruins and holy places, outstanding access to other areas of the country, immersive activities and opportunities to try something new, and a vast, living record of folklore, celebrations, history, and authentic music and dance. If you wish to experience all that Ireland has to offer, the Dingle Peninsula Gaeltacht is where you want to be. In Irish, "An Gaeltacht" refers to the few areas in Ireland in which Irish is the community language of the people. In these areas, people work to preserve the vitality of the language and all aspects of Irish culture.





The new [Institute for Sustainability and Social Justice at Sacred Heart University \(ISSJ at SHU\)](#) is an interdisciplinary centre contributing to the University's mission, which is, "To embrace a vision for social justice and educate students in mind, body and spirit to make a difference in the global community."

The Institute coordinates a "sustainability across the curriculum" initiative, a national poll project focused on topics related to central themes of the institute, campus-wide sustainability reporting and assessments, and collaborates with other departments, centres, and divisions within the university and across the broader community to further progress toward sustainability and social justice goals.

A unique intersection of three frameworks influences the ISSJ's programming: the UN Sustainable Development Goals, the Inner Development Goals, and Laudato Sí. We seek to empower SHU's community members with inner wisdom and action confidence to co-create a future that supports the flourishing of all.

A key collaborative partner for the ISSJ at SHU is Sacred Heart University's flagship study abroad program at our campus in Dingle, IR. In addition to offering periodic workshops for the Irish faculty and staff who teach and care for SHU students while they are in Dingle, the ISSJ coordinates a student internship program focused on assisting and enhancing the Dingle community's already substantial leadership and activity in creating a more regenerative and sustainable world.





Údarás na Gaeltachta

The overall objective of Údarás na Gaeltachta is to ensure that Irish remains the main communal language of the Gaeltacht and is passed on to future generations.

The Údarás endeavours to achieve that objective by funding and fostering a wide range of enterprise development and job creation initiatives and by supporting strategic language, cultural and community-based activities.

Is é caomhnú agus láidriú na Gaeilge mar theanga bheo, le cois í a thabhairt mar oidhreacht don chéad ghlúin eile, an bunchuspóir atá le polasaí Údarás na Gaeltachta.

Déanann an tÚdarás gach iarracht an cuspóir seo a bhaint amach trí fhorbairt fiontraíochta agus tionscnamh chruthaithe fostaíochta a chothú agus a mhaoiniú, chomh maith le tacaíocht a thabhairt d'imeachtaí pobail, cultúrtha agus teangabhunaithe.

MEET THE KEY NOTE SPEAKERS

Keynote Speaker Day 1 – Dr. Irena Ateljevic



Dr. Irena Ateljevic, a Human Geography PhD from the University of Auckland boasts a distinguished career spanning academia, policy advising, and social entrepreneurship.

With teaching roles at Auckland University of Technology, Victoria University of Wellington, and Wageningen University, her academic journey has been rich and varied. Irena's impactful research includes leading a tourism- identity study in China's Yunnan Province and shaping sustainable tourism policies for Croatia, underpinned by her work with the UN World Tourism Organization.

In 2011, Irena pivoted from academia to spearhead transformative social-entrepreneurship initiatives. Her key projects include Terra Meera, a regeneration and human potential hub; Regenerate Europe, a platform for pan-European regeneration; SHE – Sibenik Hub for Ecology, focusing on organic farming and seed banking; and Phoenix Arbor, dedicated to human development and innovative action. A living example of applied regenerative methodologies, Irena educates, inspires, and sparks transformation in others as a mentor, insightful keynote speaker and a community builder.

<https://irenaateljevic.com/>

Keynote Speaker Day 2 – Duncan Stewart



Architect, Environmentalist, TV Presenter & Film Producer.

An award-winning architect and television producer, Duncan Stewart has been a leading Irish advocate for environmental, health and conservation issues for over 40 years. Duncan produced and presented Ireland's longest running, environmental series EcoEye which ran for 21 years on RTE 1 until 2023. One of the most popular television shows in Ireland, with over 150 episodes, he has examined environmental issues both home and abroad. Duncan is a leading speaker on Climate Change, Bio-diversity, the Circular economy and Renewable Energy, as well as a variety of topics revolving around our interaction as people with our natural surroundings. speaker and a community builder.

Keynote Speaker Day 2 – Dr. Karen Weekes



Dr. Karen Weekes specialises in effective, transferable coping tools for managing challenges faced in business, sport and life. Her PhD focused on effective coping strategies and motivations of elite endurance athletes. Karen combines this solid base of knowledge with her own experiences from numerous ultra-endurance expeditions, which includes rowing 3,000 miles solo, and unsupported across the Atlantic Ocean. Karen looks forward to sharing her insights into coping strategies and managing challenges at the conference with those working in the fields of sustainable and regenerative tourism and tackling climate action.

Find out more at www.karenweekes.com

MEET THE DAY 1 PANELLISTS

REGENERATIVE TOURISM & CLIMATE ACTION PANEL



Paddy Matthews

Paddy is a qualified town planner with a background in heritage conservation who has worked in tourism with Fáilte Ireland since 2006. Prior to his current role as Head of Operations with the Ireland's Hidden Heartlands team, Paddy held the posts of Head of Investment & Innovation, Manager in Destination Development, during which time he worked on the development of the Wild Atlantic Way, and Manager of the Environment Unit. He is currently working with a team to deliver Fáilte Ireland's 'Regenerative Tourism and Placemaking Scheme 2023-2026' as part of the EU Just Transition Fund.

MEET THE DAY 1 PANELLISTS

REGENERATIVE TOURISM & CLIMATE ACTION PANEL



Deirdre de Bhailís

Deirdre's key focus is to build a sustainable community by fostering an ecosystem that supports the creation of enterprise and employment on Corca Dhuibhne. Through Dingle Hub, she works on multiple projects that address the peninsula's transition to low carbon ways of living. These projects involve working in partnership to explore coastal resilience, energy communities, greener transport initiatives and anaerobic digestion solutions to address climate change.

Deirdre is a Chartered Engineer and holds a degree in Electronic Engineering from NUIG and a Masters in Engineering Science from UCC.

The Corca Dhuibhne Tourism and Hospitality Sustainable Energy Community (SEC) was established in 2023 and has 120 members who quickly accelerated progress to deliver Phase 1 Solar PV installations of 400kW in less than 12 months. In parallel, an Energy Master Plan (EMP) has been prepared and this will be launched in October 2024.

Within the EMP process, there were 3,000+ data points captured across 67 member surveys. Wattics Energy monitoring units installed on 16 businesses to provide granular data and 21 SEAI energy audits completed. This has provided a register of over 115 opportunities and the community will now be supported to implement these through an online platform being developed through the #Empower project.

<https://www.enpower-project.eu/>

<https://www.marei.ie/project/cabbbie/>

MEET THE DAY 1 PANELLISTS

TOURISM STRATEGY & SUPPORT PANEL



Barry Rogers

Barry Rogers is the Head of the Dublin City Tourism Unit. The Unit is responsible for tourism development across Dublin City. The Unit is also responsible for the Smart Tourism Programme for Dublin which is focused on driving innovation in the tourism industry and establishing Dublin as a world-leading 'Smart Destination'.

The Dublin City Tourism Unit recently led the bid for Dublin to win the prestigious Global Tourism Innovation award for best Digital and Innovation Destination and has also won the 2024 European Capital of Smart Tourism title. Barry has previously worked with Tourism Ireland in the areas of strategy development, corporate governance, policy and tourism data and Insights. He has a BA in Tourism from Munster Technological University and an MA in Tourism Economics and Policy from the National Centre for Tourism Policy Studies at the University of Limerick.

MEET THE DAY 1 PANELLISTS

TOURISM STRATEGY & SUPPORT PANEL



Helen O'Connor-Barry

Helen has been with Kerry County Council for the past 7 years and assumed the role of Head of Economic Development and Tourism in 2022. She leads a team across tourism experience development, built infrastructure, economic & tourism strategic planning and economic development & promotion.

A native of Kerry, Helen has worked nationally and internationally in public policy, strategy development, and economic development and evaluation. Helen brings experience from previous roles as an economist in Bord Iascaigh Mhara (BIM) and Science Foundation Ireland (SFI) and as an Economic Development Officer for West Limerick Resources (Local Development Company).

Helen holds a Master's Degree in Economics from UCD.

INTERNATIONAL REGENERATIVE TOURISM CONFERENCE

AGENDA: DAY 1 – Tuesday 19th November 2024

Dingle Skellig Hotel, Dingle, Ireland

8.30am Conference Registration

9.15am Gather in Skellig Suite

9.30am Welcome Address

Dr Aisling Ward Munster Technological University (**Day 1 MC**)

Helen Heaton Interim Chair – Dingle Peninsula Tourism Alliance

Alan Vella CE4RT Project Advisor - European Innovation Council and SME's Executive Agency (EISMEA)

10am Key Note I

Dr Irena Ateljevic Scholar, Researcher & Social Entrepreneur, Croatia

11am Tea/Coffee Break

11.15am CE4RT Panel discussion

Host: Tina O'Dwyer - The Tourism Space

Panel 1: CE4RT SME Perspectives 1

Ragga Gundmundsdóttir Viking Rafting, Iceland

John Murphy Portmagee Whiskey, Ireland

Beata Zajdel Browar Dukla, Poland

Panel 2: CE4RT Partner Perspectives

with CE4RT Consortium Partners

Panel 3: CE4RT SME & Coaches Perspectives 2:

Annu Huotari Hawkhill, Finland

Jochem Bieremi Puur Terschelling, The Netherlands

Olof Yrr Atladóttir Coach, Iceland

1pm Lunch (Gallarus Lounge)

Continued on the next page...



INTERNATIONAL REGENERATIVE TOURISM CONFERENCE

AGENDA: DAY 1 – Tuesday 19th November 2024 *continued*

Dingle Skellig Hotel, Dingle, Ireland

2pm Sustainability in Action Panels

Host: Mary Rose Stafford – Munster Technological University

Panel 1: Regenerative Tourism & Climate Action

Paddy Matthews Fáiite Ireland – Hidden Heartlands

Deirdre de Bhailís Corca Dhuibhne Hospitality Sustainable
Energy Community

Panel 2: Tourism Strategy & Support

Barry Rogers Dublin City Tourism Unit

Helen O'Connor-Barry Kerry County Council

4pm Day 1 wrap up & networking (Tea & Coffee)

Professor Maggie Cusack

President of Munster Technological University,

5.40-6.30pm Buses depart from Dingle Skellig Hotel to Ventry (20min from hotel)

(There will be 3 buses from the hotel to Ventry with staggered departure times)

7pm Local Cultural Experience – Dinner, Cultural & Musical Heritage of the Dingle Peninsula

Hosted by Údarás na Gaeltachta & Dingle Peninsula Tourism Alliance

9.30-10.30pm Buses return from Ventry to Dingle Skellig Hotel

(There will be 3 buses back to the hotel with staggered departure times)



INTERNATIONAL REGENERATIVE TOURISM CONFERENCE

AGENDA: DAY 2 – Wednesday 20th November 2024

Dingle Skellig Hotel, Dingle, Ireland

- 8.30am Conference Registration (for those arriving to attend Day 2)
- 8.30am Gather in Skellig Suite
- 8.45am Day 2 Welcome Address
- Dr Sophie Price Munster Technological University (**MC Day 2**)
- 9am Key Note II
- Duncan Stewart Architect, Environmentalist, TV Presenter
& Film Producer, Ireland
- 9:50am Key Note III
- Dr Karen Weekes Endurance Adventurer & Performance Psychologist,
Ireland
- 10:45am Tea/Coffee Break & Networking
- 11.15am At this point the conference attendees split into two groups, as per registration for either:
- Tourism SMEs WORKSHOP ON WHEELS**
- (see pages 26-28 for detailed schedule)*
- OR
- THRIC Academic Conference**
- (see page 29 onwards for session schedules)*
- 5.30pm End of Day 2 sessions
- 6.30pm Networking with signature cocktail by Dingle Distilleries
- 7pm Conference Dinner – Skellig Suite, Dingle Skellig Hotel
- Closing Address – Mary Rose Stafford, MTU
- Mayor of Kerry – Councillor Breandán Fitzgerald



International Regenerative Tourism Conference

CE4RT Workshop on Wheels

20th November 2024



On Tuesday 20th November 2024, Workshop on Wheels will take place for CE4RT SMEs, consortium partners and interested conference delegates. The workshop will visit CE4RT and local tourism businesses, take part in a group reflection activity, hear stories from the local area and provide an opportunity for you to hear from others in the group & share your story with them.

Delegates will be split into two groups with an even split of the 5 participating countries to encourage and ensure some great networking opportunities and sharing of ideas. You will be told which group you are in when you check in for the conference at the Dingle Skellig Hotel.

A local guide will be on each bus to share the stories of Corca Dhuibhne / the Dingle Peninsula.

Weather permitting, each group will have the opportunity to get outside for a short time. Please remember that this is Ireland in November and wear appropriate clothing (raincoats) and footwear.



Group 1: Dingle Peninsula North Shore

Themes: Local community, Profitable Businesses, Empowering Visitors, Tackling Climate Action

Leader: Fiona Scott-Hayward, MTU

Guide: Caroline Boland, DPTA

Time	Venue	Key Learning & Inspiration, Relevance to CE4RT Themes
11:30	Depart Dingle Skellig Hotel	Storytelling & Empowering Visitors Travel through Annascaul with stories about: <ul style="list-style-type: none"> • Tom Crean (Antartic Explorer) • Jerome Connor (Annascaul Sculptor) • Annascaul Black Pudding (>100yrs of food craft) • The walking trails of the Slieve Mish and Brandon Mountain ranges
12:15	Lunch Anne's Coffee Bar Camp CE4RT SME	Benefitting Local Community & Profitable Businesses <ul style="list-style-type: none"> • Lunch (soup & sandwiches) • In conversation with Anne - Regenerative Tourism - Getting the right balance
13:15	Depart Camp	Maharees Conservation Association leader, Martha Farrell, joins the bus in Castlegregory
13:45	Arrive Maharees	Empowering Visitors & Tackling Climate Action Maharees Conservation Association - how to engage the visitor with conservation work and influence visitor behaviour while on holidays
14:45	Leave Maharees	
15:00	Arrive Castlegregory Club Rooms	<ul style="list-style-type: none"> • Welcome by Castlegregory Community Council and Visitor Information Offices • A taste of Dingle Chocolate • SME REFLECTION WORKSHOP
16:15	Depart Castlegregory	Storytelling & Empowering Visitors Travel back to Dingle with stories about the peninsula including: <ul style="list-style-type: none"> • Tales of Mount Brandon and St Brendan • Páirc Náisiúnta na Mara, Chiarraí • Cloghane, Brandon and their Gaeltacht experiences such as Tinteán Ceoil and Irish language courses for families • Inch beach, Caherconree and Boolteens
17:00-17:20	Arrive Dingle Skellig Hotel for Debrief	All CE4RT Participants

Group 2: Slí Cheann Sléibhe

Themes: Championing Local Places (language & culture), Empowering Visitors (through education & engagement)

Leader: Mary Rose Stafford, MTU

Guide: Mossie Scanlon, Mossie's Tours

Time	Venue	Key Learning & Inspiration, Relevance to CE4RT Themes
11:30	Depart Dingle Skellig Hotel for John Benny's, Dingle	
11:45	Arrive John Benny's	In conversation with CE4RT SME Dingle Oceanworld - education of visitors and local communities
12:30	Lunch John Benny's, Dingle	Lunch (Soup & Sandwiches)
13:15	Leave for Ceann Sléibhe	Storytelling - Local Language and Culture <ul style="list-style-type: none"> • Stories of the people who lived on the edge of Ireland and Europe • The Blasket Islands and their literary heritage • The vast rich archaeology of Corca Dhuibhne • The Irish language and Corca Dhuibhne Gaeltacht
13:45	Louis Mulcahy Pottery CE4RT SME	<ul style="list-style-type: none"> • Fáilte, in conversation with Lasse - championing local places • Tours of Louis Mulcahy Pottery • A taste of Dingle Chocolate • SME REFLECTION WORKSHOP
15:45	Depart Louis Mulcahy Pottery	Storytelling - Local History, the story of Gallarus Séamus will get onto the bus at Louis Mulcahy Pottery
16:00	Stop at Gallarus Oratory	Short Stop at Gallarus Oratory
16:30	Depart Gallarus	
17:00-17:20	Arrive Dingle Skellig Hotel for Debrief	All CE4RT Participants

THRIC DETAILED PROGRAMME

THRIC DETAILED PROGRAMME – ROOM 1 - MORNING

ROOM 1 - EDUCATION MATTERS & TOURISM				
Time	Title	Keywords	Authors	Chair
11:15-11:35	Best practice examples of embedding Education for Sustainable Development (ESD) in the Technological University of the Shannon (TUS)	Education for Sustainable Development, Technological University of the Shannon	Noelle O'Connor Sean Connell Nicola Ryan Gayle Tarmey	Kirk Bartholomew Sacred Heart University
11:35-11:55	Advancing Sustainability in Culinary Vocational Education & Training: Insights from the SCOOK Project	Sustainability, Culinary Education, Vocational Training, Hospitality	Clare Newman Francesco Noci Sarah Berthaud Ulrich Hoeche Eamonn Hoult Mary Reid	
11:55-12:15	Waste to Taste: Embracing a Circular Strategy for food waste management	Food waste, strategy, digester	Siobhan Gough Noel Murray Colum Gibson	
12:15-12:35	Redesigning Assessments in Hospitality Education: Integrating AI-Resistant Strategies and the Principles of Universal Design for Learning (UDL).	Artificial Intelligence, Universal Design for Learning, Academic Integrity, Inclusive assessment, Tourism & Hospitality Education	Pamela Likely	

THRIC DETAILED PROGRAMME – ROOM 2 - MORNING

ROOM 2 - REGENERATIVE TOURISM				
Time	Title	Keywords	Authors	Chair
11:15-11:35	A collective community-based waste initiative and its impact on sustainable behaviour – Case study of the Killarney Coffee Cup Project	Sustainable Tourism; Behaviour Change; Collaboration; Community	Aisling Ward Shirley Millar	Kelly Browne TUS
11:35-11:55	Regenerative Tourism as Rural Transformation Strategy to Facilitate Sustainable Rural Tourism in Emerging Tourism Destination of Bali, Indones	Regenerative Tourism,Rural Tourism,Social Capital,Social Networks,Bali,Post-COVID 19,Rural Transformation,Sustainable Rural Tourism	Komang Trisna Pratiwi Arcana Theresa Conway Marua Farrell	
11:55-12:15	Regenerative Rathlin: Designing tourism futures for small island communities	Regenerative tourism development,small-island tourism,design thinking	Susann Power Sean Cullen Katrina Newell	
12:15-12:35	Community Development and Lifestyle Entrepreneurs Towards Regenerative Tourism in the Nordics.	Community development, lifestyle entrepreneurs, and Nordic communities	Jessica Aquino Magdalena Falter Francesc Fuste-Forne	



THRIC DETAILED PROGRAMME – ROOM 3 - MORNING

ROOM 3 - TECHNOLOGY				
Time	Title	Keywords	Authors	Chair
11:15-11:35	Embedding AR/VR in the Hospitality Classroom: The Educators' Perspective	Technology-enhanced learning, Immersive technology, Hospitality education	Davin Dunlea Jennifer Hussey Ralf Burbach Daniel King Colin O' Connor Belen Bemejo	John Carty ATU
11:35-11:55	Robotics, Artificial Intelligence and Service Automation (RAISA) for sustainable hotel operations- Systematic Review of the Literature	Sustainability, RAISA (Robotics, Artificial Intelligence, Service Automation), Barriers, Enablers, Technology Adoption, Sustainable Operations, Systematic Literature Review (SLR), Thematic Analysis	Neeta Israni James Hanrahan	
11:55-12:15	Smart accessibility and the role of technology in regenerative tourism	Regenerative, Technology, Accessible	Mary-Anne Kearns Noelle O'Connor Anthony Johnston	
12:15-12:35	Supporting future tourism development: A multi-perspective research overview from the Algarve, Portugal..	Digitalisation, Tourism futures, Coastal Tourism	Neil Ormerod Ana Rita Cruz Sandra Godinho	



THRIC DETAILED PROGRAMME – ROOM 4 - MORNING

ROOM 4 - WORK RELATED ISSUES				
Time	Title	Keywords	Authors	Chair
11:15-11:35	Retention strategies for employees within the hospitality and tourism industry	Hospitality, tourism, turnover	Claudia McNamara	Ziene Mottiar TU Dublin
11:35-11:55	Navigating Tattoo Stereotypes: Promoting Inclusivity in the Tourism & Hospitality Workforce of the Future	Tattoos, Aesthetic, Labour, Inclusivity, Diversity	Brooklyn Bond Catriona Murphy	
11:55-12:15	Complaint handling in hotels: addressing the skills gap in frontline staff in resolving guest complaints	Hotels. Guest complaints. Skills training. Frontline staff. Empowerment	Suzanne Kennedy	
12:15-12:35	Middle managers and change – an exploratory study of servant leader-induced change within a hotel organisational context	Middle managers, strategy and change,hotels	Pat Quinn Arthur Kearney Denis Harrington Felicity Kelliher	
12:35-12:55	INSPIRE: Promoting Post-Conflict Refugee Tourism Entrepreneurship	Post-conflict tourism,refugee entrepreneurship,social inclusion	Tony Johnston Noelle O'Connor Alex Yu	



THRIC DETAILED PROGRAMME – ROOM 1 - AFTERNOON

ROOM 1 - POSTGRADUATE SESSIONS				
Time	Title	Keywords	Authors	Chair
14:00-14:20	Closing the circularity gap in tourism through policy co-design	Circular economy,tourism,co-design	Ciara Taylor, Susann Power, Bronagh McGee, Una McMahon-Beattie	Susann Power Ulster University Denis Harrington SETU
14:20-14:40	Delivery of a Quality, Value-Driven Regenerative Experience in Irish Business Tourism Development	Business Tourism, Destination Marketing, Regenerative Tourism Product	Lorraine Dunne	
14:40-15:00	Towards regenerative festivals: embedding net-positive relationships through participatory cultural tourism.	Regenerative Festivals, Well-being, Place	Aminah Dastan, Kevin Burns, Daithí Kearney	
15:00-15:20	Regenerative Micro, Small and Medium Size Enterprises (MSMEs) in the Tourism Industry: Exploring Motivations and Practices	Regenerative tourism, Business, Motivation, Values	Shirley Sheehan, Dimitrios Buhalis, Adele Ladkin, Isaac Ngugi	
15:20-15:40	Understanding the Needs of Dark Tourism Providers.	Dark Tourism, Management, Workhouses	Beth Storey, Noelle O'Connor, Tony Johnston	



THRIC DETAILED PROGRAMME – ROOM 2 - AFTERNOON

ROOM 2 - SUSTAINABLE TOURISM				
Time	Title	Keywords	Authors	Chair
14:00-14:20	Measuring and monitoring resource efficiency and emissions in Irish hotels	Green hotels, Hotel supply chain management, Sustainable hospitality	Sahar Attari James Hanrahan	Noelle O'Connor TUS
14:20-14:40	Ensuring tourists know you are making a difference: comparing social enterprises in Ireland and Cambodia	Social enterprises in tourism, Social objectives, Future tourists.	Ziene Mottiar Simone Faulkner	
14:40-15:00	Demarketing Destinations: An Analysis of International Strategies for Combating Over Tourism	Demarketing, Degrowth, Overtourism.	John Carty	
15:00-15:20	Integrated non-monetary and monetary valuation of basecamp aurora tourism: an Icelandic case study	Valuation, Northern lights, Ecosystem services, Aurora borealis, Cultural ecosystem services	James Broome	
15:20-15:40	Partnerships for Sustainable Destination Certification: Case of Dublin City	Sustainability accreditation, Destination certification, Sustainable destination	Mariia Perelugina Barry Rogers	

THRIC DETAILED PROGRAMME – ROOM 3 - AFTERNOON

ROOM 3 - REGENERATIVE, SMEs & destinations				
Time	Title	Keywords	Authors	Chair
14:00-14:20	Promoting sustainable wellbeing practices in Irish hospitality SMEs	Employee wellbeing, Sustainability human resource practices, Hospitality SMEs	Patrice Duffy Rosemary Dewhirst	Ronan Mac Con Iomaire Údarás na Gaeltachta
14:20-14:40	Transformative tourism experiences: What we know and what we still need to know	Transformative tourism experiences, Transformative tourism, Systematic literature review	Konstantin Gridnevsk Elena Cavagnaro Catriona Murphy	
14:40-15:00	Explore Regenerative tourism as an approach to tourism destination management	Regenerative tourism, Destination management, Ireland's Hidden Heartlands, Co. Offaly	Yi (Alex) Yu	
15:00-15:20	Lifting the Lid on Tourism Networks on the Wild Atlantic Way	Tourism Networks, Engagement Enablers, Micro-Firms	Kelly Browne Margaret Linehan Sophie Price	
15:20-15:40	Exploring Tourism Policy and Structures at the County Level in Ireland	County Tourism Policy, Tourism Development, Ireland	Ruth Craggs Gerard Dunne Kevin Griffin Ziene Mottiar Theresa Ryan Jennifer Stewart	



THRIC DETAILED PROGRAMME – ROOM 4 - AFTERNOON

ROOM 4 - WORK AND TOURISM PRODUCTS				
Time	Title	Keywords	Authors	Chair
14:00-14:20	Investigating the link between abusive supervision in the workplace and intention to leave, with a focus on third level Shannon College of Hotel Management hospitality students.		Keith Carden	Siobhan Gough MTU
14:20-14:40	Transformational Leadership for Tourism Workforce Sustainability	Transformational leadership, Workforce, Regenerative practices	Inez Heenan	
14:40-15:00	Key Trends in European Cruise Tourism Post Covid-19: A Literature Review.	Cruise Tourism, Critical Success Factors, Floating Resorts	Ann Conway Jennifer Hussey Detta Melia	
15:00-15:20	Unlocking Revenue Potential: Exploring Implementation and Practices of Revenue Management in Irish Hotel Industry	Revenue Management, Hospitality Workforce	Maria Roddyfreynne Kate Johnston Detta Melia	
15:20-15:40	Moving the goalposts: The intersection of sport, tourism and hospitality	Sports stadia, Tourism leverage, Stakeholders	David Proctor	

