



The Future Is... REGENERATIVE Tourism

LEAD THE CHANGE

What is Regenerative Tourism?



Going beyond sustainability practices to a regenerative holistic, whole systems approach, where the land, the people, the culture & heritage, the community & the wildlife thrive through tourism development



What is CE4RT?



CE4RT is an EU funded programme that provides **up to €8000 per SME** to support tourism SME's on their journey from sustainability to regenerative tourism practice tailored to each tourism business. The project involves Tourism SMEs from Ireland, Iceland, Finland, Poland & The Netherlands.



What Can You Do?



Take a Regenerative Leap.
Sign Up Today



www.ce4rt.euproject.site  Kristin.Brogan@mtu.ie



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What you can expect to achieve through participation in CE4RT:

- ▶ Generate profitable businesses
- ▶ Tackle climate action
- ▶ Benefit host communities
- ▶ Champion local places
- ▶ Empower visitors
- ▶ A shared journey

PROGRAMME runs from
NOV 2023 to NOV 2024

APPLY FROM
JULY 2023 to SEPT 2023

CONTACT

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CE4RT DELIVERS:

Funding up to €8000 to support...

- ▶ **Training** in sustainable business models and innovative tourism practices
- ▶ **Mentoring** for the development of your individual tailored sustainability plans
- ▶ **Coaching** through the sustainability certification process
- ▶ **Networking** and collaboration opportunities with European leaders and learners in regenerative tourism
- ▶ **Measuring** tools to monitor your success

DON'T MISS OUT...
UP TO 16 SPOTS AVAILABLE
IN EACH PARTICIPATING COUNTRY